




PIKES PEAK
HOSPICE & PALLIATIVE CARE

2027 Partnership Opportunities

Leading the way in compassionate care



Our corporate partners position their brand alongside one of the most respected and long-serving health care organizations in the Pikes Peak Region.

Throughout our 46 years of service, Pikes Peak Hospice & Palliative Care has provided comfort and support to tens of thousands of patients and their family members of all socioeconomic levels in El Paso and Teller counties. As the only nonprofit hospice in the region, our holistic approach serves people of all ages facing a life-limiting illness, accepting all patients regardless of insurance status or ability to pay. We come alongside family members throughout the caregiving process and offer counseling and therapeutic services to grieving children and adults. Partnership dollars directly support bereavement aid, uncompensated care for those without insurance, emergency financial needs of families, specialized veteran support services, and complimentary therapies such as music therapy and pet therapy.



Services in 2025 at a glance:

- 2,508 hospice and palliative patients served.
- 23 percent of hospice patients served are veterans.
- 228 children, teens and adults were served through our Center for Grief & Loss.
- Over \$250,000 was provided in uncompensated care and emergency financial needs.



Pikes Peak Hospice & Palliative Care reaches community members through print and digital newsletters (over 10,000 per issue); Facebook and LinkedIn accounts (3,000 followers and growing); our website (28,500 annual page views); and many other highly visible partner opportunities as noted in our Partner Benefit Chart (see back page).

Go to pikespeakhospice.org/sponsor to begin engaging today!

Pikes Peak Hospice & Palliative Care is proud of our 2026 four-star rating through Medicare's Care Compare, and we are the only five-star recognized hospice through the We Honor Veterans program in the Pikes Peak Region.



Pikes Peak Hospice Foundation
2550 Tenderfoot Hill St.
Colorado Springs, CO 80906
719-457-8104

Events that engage and inspire



Many of our events, such as Trees of Life, are beloved annual traditions – and we continue to innovate to ensure our events remain relevant, engaging and inspiring. Our partners are deeply committed to excellence in health care and service to community.

Partnership opportunities

Trees of Life: This beloved holiday tradition enters its 43rd year of providing beauty and elegance Downtown through the lighting of trees at the Colorado Springs Pioneers Museum from mid-November through January. An evening ceremony features warm beverages, music, remarks, commemorative tree ornaments and the reading of names of departed loved ones. Additionally, decorative potted holiday trees fill the sidewalks of Downtown with partner recognition during the busy holiday shopping season.

Illuminations: Our signature event attracts hundreds of business and civic leaders – a who's who of community stakeholders. This annual lunch honors an individual or business with our esteemed Quality of Life Award and features compelling testimony from those directly served by PPHPC.

Butterfly Release Celebration: This morning gathering brings together family members for music, remarks and the release of hundreds of Painted Lady butterflies into the beautiful Hillside Gardens.

Camp Brave Heart: Children and family members served through our Center for Grief & Loss are treated to a special day at the renowned Cheyenne Mountain Zoo. Children feed the giraffes, explore zoo exhibits, and learn about how animals grieve. This is a day of escape and bonding as family members navigate life in the wake of the loss of a loved one.

Voices of Grief: Individuals of all ages navigate grief through community film screenings, educational events and the holiday luminaria workshop, Love Lights the Way.

Join us today: We're happy to explore customized partnership opportunities that best meet your needs. To become an Annual Partner or Event Partner, contact Pikes Peak Foundation Executive Director Susan Edmondson at sedmondson@pikespeakhospice.org or 719-922-1670.

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Pikes Peak Hospice Foundation is a 501c3 charitable nonprofit solely supporting the programs of our partner nonprofit agency, Pikes Peak Hospice & Palliative Care. Consult your tax professional about how a partnership may meet your philanthropic or sponsorship goals.

Partnership opportunities

	Annual Partner	Illuminations Presenting Partner	Illuminations Gold Partner	Illuminations Silver Partner	Trees of Life Presenting Partner	Trees of Life Gold Partner	Trees of Life Silver Partner	Butterflies in the Garden	Camp Brave Heart	Voices of Grief
	\$8,000 (multiple)	\$7,500 (1)	\$5,000 (multiple)	\$3,000 (multiple)	\$7,500 (1)	\$5,000 (multiple)	\$3,000 (multiple)	\$3,000 (1)	\$3,000 (1)	\$2,500 (1)
Listing in Annual Report	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Social media recognition & tag	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Annual donor & partner private reception	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo in Annual Report	Primary	Primary	Secondary	Text	Primary	Secondary	Text	Secondary	Secondary	
Recognition from mic at event(s)	3	1	1	1	1	1	1	1		1
CEO or other rep makes remarks from mic at event		✓			✓					
Logo in event program or T-shirt	Primary (2)	Primary	Secondary	Tertiary	Primary	Secondary	Tertiary	Primary	Primary	
Social media video of CEO or rep	✓	✓			✓			✓	✓	✓
Recognition in invitation(s)	Logo (2)	Logo	Logo	Text	Logo	Logo	Text			
Table of 10 at Illuminations	✓	✓	✓	✓						
Reserved seating at Trees of Life	✓				✓	✓	✓			
Recognition on event slide show	Logo	Logo	Logo	Text						
Recognition on Trees of Life lamppost banner	Logo				Logo	Logo	Text			
Logo on downtown potted holiday tree	1				3	2	1			
Trees of Life personalized ornaments	3				7	5	3			
Logo & link in monthly newsletter	✓									

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